



Tania Boa CV

Visual and Interaction designer

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currently in Berlin

Summary I'm Tania Boa and I'm a visual and interaction designer recently graduated at IUAV University of Venice.

I'm obsessed with geometry and I'm a pattern and typography lover. I get crazy for colorful kites, optical illusions, puns and ligatures. I'm passionate about infographic design, data visualization and service design. I enjoy making sense of complex data and turning problems into simple interfaces.

Education 2013/ IUAV University of Venice
Master degree in Visual and Multimedia communication design.

2009/ University of Camerino
Bachelor degree in Industrial and Environmental design.

2006/ Scientific school T.C.O. in Fermo
Diploma.

Workshops September, 2012 (three days)
Information Design and Science with Michael Stoll, organised by AIAP (the Italian association of visual communication design) during the *Aiap DesignPer*, international graphic design week. I created a tridimensional infographic about the most sustainable skyscrapers in the world.

July, 2012 (four weeks)
Photography with Miro Zagnoli.
The workshop focused on photography techniques and I created a stop motion video using RGB lights.

February, 2012 (one intensive day)
Legature Creative with Daniele Facchin at the Tipoteca Italiana, Museo del Carattere e della Tipografia.
I learned several techniques about binding small books by hand.

January, 2012 (two weeks)
Information Design 2 with Katerina Dolejsova.
The topic of the course was *Reduce, Reuse and Recycle* and I designed a double page for newspapers about Waste Recycling.

October, 2011 (two weeks)
Creative coding with Steffen Klaue.
I gained a basic knowledge of Processing and I designed an interactive infographic app of the course timetable.

July, 2011 (four intensive weeks)

Information Design with Katerina Dolejsova.

I learned how to organize complex informations both on paper and on digital device. During the workshop I designed an infographic poster about food, a double page of visual journalism together with an ipad app for Venetians.

Award **ADAA Finalist 2012**

Finalist at the Adobe Design Achievement Award, 'Mobile Design' category with *Tide's Up* project.

Skills **Digital graphic:** Illustrator, InDesign and Photoshop.

Motion graphic: After Effects.

Video making and editing: Premiere Pro.

Web design: Wordpress, HTML and CSS.

Basic knowledge of Processing, Autocad, Rhinoceros and 3D Studio Max.

Strengths My strengths are in **visual design, illustration, infographic design** and **typography**, with a focus on both digital interfaces and printed materials.

I'm good at organizing informations (finding meanings and relationships between data) and at exploring graphic solutions (static or dynamic) to make them understandable.

I'm also good at designing screen wireframes, book layouts, keynote presentations and everything that has to deal with defining structures and organizing content.

I am strongly interested in visual storytelling especially because it translates complex informations into structured visualizations that explain, clarify and encourage critical thinking.

As a designer I'm interested in projects related to user's needs, experiences and behaviours and I would like to focus more generally on service design and interaction design.

I feel really comfortable working in a team but I can also work individually.

Languages **Italian:** mother tongue.
English: fairly well.
French: basic knowledge.
German: in progress.